



Daniel Styles

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About me

Dynamic and creative graphic designer with experience in multiple design disciplines, in both print and digital media. Achieved a first class honours in Graphic Design at University of Portsmouth, and since have furthered my experience through various freelance jobs and employment at a successful print company. I have a keen eye for detail, a passion for problem solving, and am dedicated to continuously enhancing my design skills in unexplored areas, while still experimenting with traditional techniques such as lino-printing.

Employment / Work Experience:

Employment: Cauliflower Group

2023 - Present

Junior Graphic Designer at Cauliflower Group, a print company specialising in services for schools. Designed fresh, unique assets for yearbook and leaver's hoodies, and a variety of creative notebook cover designs while adhering to strict production guidelines. Updated online website elements, with a peak of over 70,000 daily visitors. Independently led an animation project - storyboarding, scriptwriting and animating in After Effects informative and engaging customer help videos. Produced assets and shot multiple product videos for use on Amazon storefront. Experienced the fast-paced environment of peak Christmas period - artworking 800 images or checking 1500 final artwork for print daily. Laid up design and proof documents for leavers hoodies, implemented design changes based off client feedback.

Freelance: Branding Thumwood Gardening Services

2023

Undertook independent research to scope the brief and discuss the needs of the client to establish deliverables. After presenting multiple unique concepts, I designed their logo, promotional material, vehicle decal, business card and further web elements. Enhanced my personal professional practice by sourcing quotes for production and designing thorough invoice documents and terms & conditions.

Work Experience: Magnet Harlequin - Branded Group

2022

Work Experience week at the Magnet Harlequin, part of the "Branded" marketing agency who produce packaging for brands such as M&S, Next, Tesco, and more. Here I got involved in Art-working, Quality Control, Print Quality Management, Photography, Post Production, and Re-pro.

Software Skills:

- InDesign
- Photoshop
- Illustrator
- After Effects (2D Animation)
- Premiere Pro (Video Editing)
- XD (Interface/UX Design)
- Wix (Website Editing)

Other Skills:

- Presentations
- Teamwork
- Project Planning
- Photography
- Letterpress



Education:

BA (Hons) in Graphic Design
First Class Honours
University of Portsmouth

A-Level:

A* Graphic Design
A Computer Science
B Psychology
Farnborough 6th Form

GCSE's:

9 in English + Maths
All other grades A* to B
Courtmoor Secondary School

Other Qualifications & Achievements

- Adobe Skills Certified in Illustrator
- Full UK Drivers Licence
- Bronze Duke of Edinburgh Award
- ECDL European Computer Drivers Licence
- Completed 54 Mile London to Brighton Cycle for British Heart Foundation.
- Summer Course in 3D Designs from University of Creative Arts Farnham